



SOLUTION STARTERS—USAF



VALUES
DO THINGS THAT LAST
COMMUNITY & KNOWLEDGE

COLLABORATE

- Search and reapply best practices
- Collaborate with civilians, allies, and partners
- Elicit participation and feedback
- Mentor and coach
- Build cohesive teams
- Establish shared values
- Enhance Airmen readiness
- Develop a strong cultural identity



VISION
DO NEW THINGS
INNOVATION & GROWTH

CREATE

- Create unique solutions
- Develop military entre(intra)preneurs
- Brainstorm novel solutions
- Forecast the future
- Enlist people who think differently
- Create a future oriented strategic unit
- Diversify experiments
- Build a virtual organization



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PROCESS
DO THINGS RIGHT
QUALITY & EFFICIENCY

CONTROL

- Improve processes
- Benchmark best in class
- Remove unnecessary steps
- Run simulations
- Mine and analyze information
- Integrate various systems
- Reorganize the workplace to optimize productivity
- Integrate resources across units



GOALS
DO THINGS NOW
SPEED & PROFITS

COMPETE

- Replace team members who do not perform
- Acquire a unit with needed expertise
- Tie incentive and bonus to performance
- Build a strong brand/reputation
- Reward top performers publicly
- Reduce time from planning to taking action
- Reevaluate success measures regularly
- Run tournaments and competitions