

14 ONLINE COURSES WITH VIDEOS AND MATERIALS



90 DAY ACTION LEARNING WITH COACHING



2 DAY IN-PERSON JUMPSTART WORKSHOP



CERTIFIED PROFESSIONAL INNOVATOR

CERTIFIED BY THE UNIVERSITY OF MICHIGAN

LEARN HOW TO BECOME AN INNOVATION LEADER WITH

HANDS-ON TRAINING

BUILDING INNOVATION CULTURE AND COMPETENCY

SUSTAINABLE GROWTH

CREATIVITY + EXECUTION

Leading innovation can be hard, and many individuals and teams fall prey to common innovator mistakes, such as having more ambition than capability or choosing big over fast. This program is designed to develop highly practiced innovation leaders through a series of e-learning modules, workshops, and action learning to address these challenges. Certified by the University of Michigan, the program provides access to leading innovation faculty and prepares leaders to manage innovation with frameworks, methods, and tools to build both the necessary mindset and skills.

PROGRAM COMPONENTS



Innovation Leadership Assessment



14 instructional videos and self-paced modules online about the fundamental innovation principles, method, and process



A CPI workbook for the 14 video modules



A two-day jumpstart boot camp where participants craft their innovation challenge and create an action plan to develop a solution



Bi-weekly group coaching and teleconference for 90 days after the boot camp to build on momentum, keep participants focused and projects moving along, and help participants develop a proof of concept/prototype



Project review teleconference where participants present a venture capital committee style short pitch summarizing their innovation project, its progress, key insights, and future plans*

BENEFITS

- ① The program combines both the theory and practice of innovation where the modules are taught by Jeff DeGraff, a Professor at the University of Michigan Ross School of Business and well-known authority in innovation
- ② Leaders bring real world projects and are coached to create a prototype or a proof of concept for those innovation projects
- ③ Leaders learn how to create a game changing innovation strategy

- ④ The program builds competency and the culture of innovation for the organization to create sustainable growth
- ⑤ Certified by the University of Michigan, recipients receive CPI designation that can be used in personal and corporate credentials
- ⑥ The basic program can be customized for particular industries or clients

* Pending a satisfactory faculty review, a Certified Professional Innovator certificate will be sent from the University of Michigan to graduating program participants.



VIEW AN INTRODUCTORY VIDEO ON THE CPI PROGRAM AT www.innv.umich.edu/CPI-Overview



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