



INNOVATION YOU WORKSHOP

Four Steps to Becoming New and Improved

It's easy to start something new. It's harder to follow through with your plan.

Transforming the way you think about self-help is only half of the journey. The next step is putting these concepts to work with an action plan you can apply to your everyday world. This is precisely what Jeff's customized Innovation You workshop will do for you: whether you seek small changes or big changes, a new career—or even a new life—these four steps will make your reinvention an attainable and tangible reality.

First, Jeff will help you assess yourself and the social factors that contribute to that self. Evaluating your current and future life situation means also evaluating the society that shapes you—both the immediate society that surrounds you (family, friends, co-workers) and the larger world.

Once you've looked around yourself, you can figure out what you want to accomplish and the people, resources, and information you'll need to reach those goals. The goals you set will be realistic but extraordinary, manageable but game-changing. You will then find those people who have accomplished what you want and enlist their help and advice. Jeff will help you see the relationships in your life as opportunities. Your neighbor may be just the resource you need to record your own album this summer. The connections you kept from your old job may open the door to a new line of business.



To maximize your chances of reaching these goals, you'll need

to practice what you want to do. Jeff will show you how to make your early mistakes productive ones that you can learn from. You will figure out what works and what doesn't work. The key here is making room for what you don't know yet so you can revisit your future and continue to grow.

A specialized workshop with Jeff means not only a new mindset towards change but also the practical tools to make that mindset a reality. To learn more about the innovation workshops Jeff leads, visit jeffdegraff.com.

